

## COMMON BID CUM APPLICATION FORM



To,  
The Board of Directors  
YAAP DIGITAL LIMITED

**YAAP DIGITAL LIMITED - INITIAL PUBLIC OFFER - NR**

**Registered Office:** 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Mumbai – 400 053, Maharashtra, India;  
**Corporate Office:** 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector-54, Gurugram - 122 002, Haryana, India;  
**Contact Person:** Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer;  
**Telephone:** 022 – 5050 8091; **Email:** investor@yaap.in; **Website:** www.yaap.in; **Corporate Identification Number:** U74900MH2016PLC274104

**FOR NON-RESIDENTS, INCLUDING ELIGIBLE NRIs, FPIs, FVCIs AND REGISTERED MULTI LATERAL AND BILATERAL DEVELOPMENT FINANCIAL INSTITUTIONS ETC. APPLYING ON A REPATRIATION BASIS**

100% BOOK BUILT ISSUE

**ISIN : INE0U0J01015**

**Bid cum  
Application  
Form No.**

[illegible]3. BIDDER'S DEPOSITORY ACCOUNT DETAILS ☐ NSDL ☐ CDSL[illegible]

For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID

#### 4. BID OPTIONS (ONLY INDIVIDUAL BIDDERS CAN BID

Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples Lot as advertised)									Price per Equity Share (Price in multiples of ₹ 1 only) (In Figures only)												(Please ✓ tick)
										Bid Price			Retail Discount			Net Price						
	8	7	6	5	4	3	2	1	3	2	1	3	2	1	3	2	1					
Option 1																		<input type="checkbox"/>				
(OR) Option 2																		<input type="checkbox"/>				
(OR) Option 3																		<input type="checkbox"/>				

Please note that applications must be made in minimum of 2000 Equity Shares and further multiples of 1000 Equity Shares accordingly.

## 5. CATEGORY

☐ Individual Bidder

☐ Non-Institutional Bidder

☐ QIB

## 6. INVESTOR STATUS

<input type="checkbox"/>	Non-Resident Indian(s) (Repatriation basis) - NRI
<input type="checkbox"/>	Registered Bilateral and Multilateral Development Financial Institutions - RBM
<input type="checkbox"/>	Foreign Venture Capital Investor - FVCI
<input type="checkbox"/>	Foreign Portfolio Investor - FPI
<input type="checkbox"/>	All entities other than QIBs, Bodies Corporate and Individuals - NOH
<input type="checkbox"/>	Other - OTH

## 7. PAYMENT DETAILS [IN CAPITAL LETTERS]

**PAYMENT OPTION : FULL PAYMENT** ☒

Amount blocked (₹ in figures)	<div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div> <div style="border: 1px solid black; width: 30px; height: 30px; display: inline-block;"></div>	(₹ in words)	
ASBA	<div style="border: 1px solid black; width: 100%; height: 20px;"></div>		
Bank A/c No.	<div style="border: 1px solid black; width: 100%; height: 20px;"></div>		
Bank Name & Branch	<div style="border: 1px solid black; width: 100%; height: 20px;"></div>		
OR			
UPI ID (Maximum 45 characters)	<div style="border: 1px solid black; width: 100%; height: 20px;"></div>		

I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS COMMON BID CUM APPLICATION FORM, THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDER'S UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM GIVEN OVERLEAF.

### 8A. SIGNATURE OF SOLE/ FIRST BIDDER

Date : \_\_\_\_\_, 2026

**8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S)**  
**(AS PER BANK RECORDS)**

I/We authorise the SCSB to do all acts as are necessary to make the application in the Issue.

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

MEMBERS OF THE SYNDICATE / SUB - SYNDICATE  
MEMBER / REGISTERED BROKER / SCSB / CDP /  
RTA / AGENT STAMP (Acknowledging upload of  
Bid in Stock Exchange system)

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**YAAP DIGITAL LIMITED**

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**INITIAL PUBLIC OFFER - NR**

**Acknowledgement Slip for  
Members of the Syndicate /  
Sub-Syndicate Member / Registered  
Broker / SCSB / CDP / RTA / Agent**

**Bid cum  
Application  
Form No.**

[illegible]

Amount blocked (₹ in figures)		ASBA Bank A/c No./UPI ID		Stamp & Signature of SCSB Branch
Bank Name & Branch				
Received from Mr./Ms./M/s. _____				
Telephone / Mobile		Email		

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<b>YAAP DIGITAL LIMITED- INITIAL PUBLIC OFFER-NR</b>		Option 1	Option 2	Option 3	<b>Stamp &amp; Signature of Members of the Syndicate / Sub-Syndicate Member / Registered Broker / SCSB / CDP / RTA / Agent</b>	<b>Name of Sole / First Bidder</b>
	No. of Equity Shares					
	Bid Price (₹)					
	Amount Blocked (₹ in figures)					
	ASBA Bank A/c No./UPI ID _____ Bank Name & Branch _____					
					<b>Bid cum Application Form No.</b>	<b>Acknowledgement Slip for Bidder</b>

**Important Note :** Application made using third party UPI ID or ASBA Bank A/c are liable to be rejected.

**YAAP DIGITAL LIMITED**

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**IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS DATED FEBRUARY 18, 2026 (THE "RHP"). YOU ARE ENCOURAGED TO READ GREATER DETAILS AVAILABLE IN THE RHP.**

**BIDDER'S UNDERTAKING AND CONFIRMATION FOR BID CUM APPLICATION FORM**

(IN CASE OF A JOINT BID, THE CONFIRMATIONS, AUTHORISATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST BIDDER WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT BIDDERS. THE FIRST BIDDER SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. On the basis of the RHP dated February 18, 2026, filed with the Registrar of Companies, Mumbai, Maharashtra, the General Information Document for Investing in Public Issue ("GID") and having studied the attached details as per the Abridged Prospectus, I/we hereby apply for Allotment to me/us of the Equity Shares in the Issue upto my/our Bids for maximum number of Equity Shares at or above the Issue Price, to be discovered through the Book Building Process. I/we hereby confirm that I am/we are eligible person(s) to invest in the Issue in accordance with applicable laws. The amount payable on Bidding has been blocked in the ASBA Account with the relevant SCSB or the bank account linked with the UPI ID (in case of UPI Bidders using UPI Mechanism) as mentioned in this Bid cum Application Form, as the case may be. I/we agree to accept the Equity Shares Bid for, or such lesser number as may be Allotted to me/us subject to the terms of the RHP, Abridged Prospectus, the GID, the Bid cum Application Form and other applicable laws. I/we undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be Allotted and to register my/our address as given in the Depository records and to place my/our name on the register of members of the Company. I/we acknowledge that in case of QIB Bidders, only the SCSBs (for Bids other than the Bids by Anchor Investors), and the BRLM and their affiliated Syndicate Member (only in the Specified Locations) have the right to reject Bids (including on technical grounds) at the time of acceptance of Bid cum Application Form provided that the reasons for rejecting the same shall be provided to such Bidder in writing, whereas it has a right to reject it from Non-Institutional Bidders and Individual Bidders based only on technical grounds and/or as specified in the Abridged Prospectus, GID and the RHP. I/We authorise the Company to make the necessary changes in this Bid cum Application Form and the RHP for filing of the Prospectus with the RoC without intimation to me/us and use this Bid cum Application Form as the application form for the purpose of the Issue. I/we confirm that I/we have read the RHP. My / our investment decision is solely based on the RHP and the Prospectus.

**I/WE CONFIRM THAT:** either I am/we are Indian national(s) resident in India and I am/we are not applying for the said Equity shares as nominees of any person resident outside India or foreign nationals or I am/we are Indian national(s) resident in India and I am/we are applying for the said Equity shares as power of attorney holder(s) of non-resident Indian(s) as mentioned on non-repatriation basis OR I am/we are Indian national(s) resident outside India and I am/we are applying for the said Equity shares on my/our own behalf through NRO account on non-repatriation basis. I/We represent, warrant, acknowledge and agree with the Company and the BRLM as follows: (A) I/we have read the RHP and that my/our investment decision is based solely on the RHP. (B) I/we have read and agree to the representations, warranties and agreements contained in the section "Other Regulatory and Statutory Disclosures/Disclaimer in respect of Jurisdiction" in the RHP. (C) The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or the securities laws of any state of the United States and may not be offered or sold in the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable U.S. state securities laws and that the Equity Shares are being offered and sold only outside the United States in accordance with Regulation S under the Securities Act. (D) I was/we were outside of the United States at the time the issue of the Equity Shares was made to me/us and I am/we are outside the United States at the time I/we signed this Bid cum Application Form; (E) the Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction; (F) I am/we are purchasing the Equity Shares pursuant to the laws of the jurisdictions applicable to me/us; (G) I am/we are not an affiliate of the Company or a person acting on behalf of such affiliate; (H) if I/we are making an application to acquire any of the Equity Shares as fiduciary or agent for one or more investor accounts, I/we have sole investment discretion with respect to each such account and I/we have full power to make the foregoing representations, warranties, acknowledgments and agreements on behalf of each such account; and (I) if I/we are making an application to acquire any of the Equity shares for one or more managed accounts, I am / we are authorized in writing by each such managed account to subscribe to the Equity shares for each such managed account and to make (and I/we hereby make) the representations, warranties, acknowledgments and agreements herein and on behalf of each such account, reading the reference to "I/we" to include such accounts.

**FOR QIB BIDDERS:** We confirm that the Bid size/maximum Equity Shares applied for by us does not exceed the relevant regulatory approvals/limits. We are not prohibited from accessing capital markets under any order/ruling/judgment of any regulatory, judicial or any other authority, including Securities and Exchange Board of India ("SEBI") or under the provisions of any law, regulation or statute.

**Further:** (1) In accordance with ASBA process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI/CDR Regulations") and as disclosed in the RHP, I/we authorise (a) the Members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs (at Designated SCSBs Branches) or the RTAs (at the Designated RTA Locations) or the CDPs (at Designated CDP Locations), as the case may be, to do all acts as are necessary to make the application in the Issue, including uploading our Bid, blocking, unblocking of funds in the bank account of the applicant maintained with the SCSB as specified in the Bid cum Application Form or in the bank account of the Applicant linked with the UPI ID provided in the Bid cum Application Form, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from Registrar to the Issue or the Sponsor Bank, as the case may be, after finalisation of Basis of Allotment; and (b) the Registrar to the Issue or Sponsor Bank, as the case may be, to issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalisation of the Basis of Allotment. (2) In the case amount available in the specified bank account is insufficient as per the highest Bid option, the SCSB/Registrar to the Issue shall reject the application. (3) I/we hereby authorise the Members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs (at Designated SCSBs Branches) or CDPs (at Designated CDP locations) or the RTAs (at Designated RTA locations), as the case may be, to make relevant revisions as may be required to be done in the Bid, in the event of a revision of the Price Band.

I/We hereby provide our consent to the Stock Exchanges / Sponsor Bank / NPCI / Registrar to the Issue for collecting, storing and usage validating our PAN details from the bank account where my / our amount is blocked by the relevant SCSBs.

I/We acknowledge that as per existing policy of the Government of India, OCBs cannot participate in the Issue. I am/We are not an OCB. For further details, see "Issue Procedure" and "Restriction on Foreign Ownership of Indian Securities" beginning on page 347 and 367, respectively of the RHP.

**INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM**

- Name of sole/First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, only the name of the First Bidder (which should also be the first name in which the beneficiary account is held) should be provided in the Bid cum Application Form. The Bid means an 'indication to make an Issue' during the Bid/Issue period by a Bidder and not 'an Issue'.
- The First Bidder, should mention his/ her PAN allotted under the Income Tax Act, 1961, DP ID, Client ID and UPI ID (as applicable). Except for Bids by or on behalf of the Central or State Government and the officials appointed by the courts and by investors who are exempt from the requirement of obtaining/ specifying their PAN for transacting in the securities market and by persons residing in the state of Sikkim, the Bidders, or in the case of Bid in joint names, the First Bidder (the first name under which the beneficiary account is held), should mention his/ her PAN allotted under the Income Tax Act, 1961. Any Bid cum Application Form without the PAN is liable to be rejected other than as specified above. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes ("CBDT") notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021 and CBDT circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.
- Based on the PAN, DP ID and Client ID provided by the Bidders, the Registrar to the Issue will obtain Demographic Details registered with Depository Participants to be used, among other things, for Allotment, technical rejections or unblocking ASBA Account. Hence, Bidders are advised to immediately update any change in their Demographic Details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in Allotment and delays in unblocking of ASBA Account at the Bidders' sole risk and neither the Members of the Syndicate nor the Registered Brokers nor the Registrar to the Issue nor RTAs/CDPs nor the SCSBs nor the Company shall have any responsibility and undertake any liability for the same.
- Bid Lot and Price Band:** The Price Band and the minimum Bid Lot has been decided by our Company in consultation with the Book Running Lead Manager. Price Band is ₹ 138/- to ₹ 145/- per Equity Share. The floor price is 13.8 times of the face value and the cap price is 14.5 times of the face value. Minimum Bid Lot is 2000 Equity Shares and in multiples of 1000 Equity Shares thereafter. The Bid/Issue period shall be for a minimum of 3 Working Days and shall not exceed 10 Working Days. In case of revision of the Price Band the Bid/Issue Period will be extended for at least three additional working days subject to the total Bid/Issue Period not exceeding 10 working days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a press release and also by indicating the changes on the websites of the BRLM and on the terminals of the Syndicate Members.
- Maximum and Minimum Bid Size:** In case of Individual Bidders, 2 lots such that the Bid size shall be above ₹2.00 lakhs. In case of QIB Bidders, the minimum Bid size shall be such number of Equity Shares in multiples of the minimum Bid Lot such that Bid Amount exceeds ₹2.00 lakhs. For Non-Institutional Bidder's applying under one-third of the Non-Institutional Portion, the minimum bid size (with bid size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs) shall be of such number of Equity Shares in multiples of the minimum bids, such that that the Bid size exceeds two lots. For NIBs applying under two thirds of the Non-Institutional Portion (with bid size of more than ₹10.00 lakhs) such number of Equity Shares in multiples of Equity Shares, such that the Bid Amount exceeds ₹10.00 lakhs. The maximum Bid by any investor should not exceed the investment limits prescribed for them by applicable laws and mentioned in the RHP.
- Please tick category as applicable to ensure proper upload of Bid in Stock Exchange system.
- Please tick investor status as applicable. Please ensure investor status is updated in your Depository records.
- Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted.** Eligible NRIs bidding on a non-repatriation basis by using the Resident Bid cum Application Form are required to authorise their SCSB to confirm or accept the UPI Mandate Request (in case of UPI Bidders Bidding through the UPI Mechanism), block their Non-Resident Ordinary (NRO) Accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form. All Bidders including the Eligible NRIs Bidding on a non-repatriation basis can obtain the Bid cum Application Form from the Registered and Corporate Office of the Company or from any of the Members of the Syndicate or CDPs or RTAs or Registered Brokers from the Bidding Centers. In accordance with applicable law and SEBI UPI Circulars, Bidders to please ensure that SCSB where the ASBA Account is maintained has notified at least one branch in the location where Bid cum Application Forms will be deposited by Designated Intermediaries.
- Please note that application made using third party UPI ID or third party ASBA Bank Account are liable to be rejected.
  - QIBs cannot use UPI Mechanism to apply. UPI Bidders applying up to ₹5.00 lakhs shall apply through UPI mode as per NPCI vide circular reference no. NPCI/UI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI circular no. SEBI ICDR Master Circular.
  - UPI Bidders using UPI Mechanism:**
    - Please ensure that your bank is offering UPI facility for public Issue.
    - Please mention UPI ID clearly in CAPITAL LETTERS only.
    - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43>) respectively, as updated from time to time.
    - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to acquire with the relevant bank where their account is UPI linked prior to submitting their Bid cum Application Form.
    - UPI ID cannot exceed 45 characters.
    - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
    - UPI Bidders Bidding using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Issue Procedure" on page 347 of the RHP.
- Only the First Bidder is required to sign the Bid cum Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the First Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the account holder. Necessary revisions in the Bidders' undertaking and instructions will be required depending upon the jurisdiction in which the sale of shares is proposed.
- Other Instructions:** a. Bids must be made only in the prescribed Bid cum Application Form. b. Bids must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Members of the Syndicate, Registered Broker, CDPs, RTAs, and/or SCSBs will not be liable for errors in data entry due to incomplete or illegible Bid cum Application Forms; and c. Ensure that all applicable documents in support of the Bid are attached with the Bid cum Application Form.
- The Bidders may note that in case the DP ID, Client ID and PAN mentioned in the Bid cum Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID, Client ID and PAN available in the Depository database, the Bid cum Application Form is liable to be rejected. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021. You may send the RHP and the Prospectus either in physical form or electronic form or both. You shall not distribute or forward this documents and these documents are subject to the disclaimers and restrictions contained in or accompanying in it.
- The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) in the United States only to "qualified institutional buyers" as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur.
- This Bid cum Application Form is being offered to you on the basis that you (i) confirm that the representations, warranties, agreements and acknowledgement set out in "Other Regulatory and Statutory Disclosures" and "Issue Procedure" on pages 325 and 347 respectively of the RHP and (ii) agree to abide by (1) the Bid cum Application Form and (2) the RHP together with the terms and conditions contained therein.

**Note :** Terms used but not defined herein shall have the meaning assigned to such terms in the RHP. For detailed instructions for filling the various fields of this Bid cum Application Form, please refer to the GID, which is also available on the respective websites of the BRLM and the Stock Exchanges.

**TEAR HERE**

	COMPANY CONTACT DETAILS	REGISTRAR TO THE ISSUE CONTACT DETAILS	
<ul style="list-style-type: none"><li>• In case of queries related to Allotment/ credit of Allotted Equity Shares, the Bidders should contact Registrar to the Issue.</li><li>• In case of Bids submitted to the SCSBs, the Bidders should contact the relevant SCSB.</li><li>• In case of queries related to upload of Bids submitted to the relevant Members of the Syndicate / RTAs Registered Brokers / CDPs, as applicable, the Bidders should contact the relevant Designated Intermediary.</li><li>• For UPI related queries, investors can contact NPCI at the toll free number- 18001201740 and Mail Id- ipo.upi@npci.org.in and the Registrar to the Issue at Tel: +91 81081 14949 and E-mail: yaapdigital.smeipo@in.mpmns.mugf.com</li><li>• In case of ASBA Bidders (other than 3-in-1 Bids) for a bid above ₹ 5,00,000, ensure that the bid is uploaded only by the SCSBs</li><li>• Ensure that you have accepted the UPI Mandate Request received from the Sponsor Bank prior to 5:00 p.m. of the Bid/ Issue Closing Date</li></ul>	<b>YAAP DIGITAL LIMITED</b> <b>Registered Office:</b> 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Mumbai – 400 053, Maharashtra, India; <b>Corporate Office:</b> 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector-54, Gurugram - 122 002, Haryana, India; <b>Contact Person:</b> Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer; <b>Telephone:</b> 022 – 5050 8091; <b>Email:</b> investor@yaap.in; <b>Website:</b> www.yaap.in; <b>Corporate Identification Number:</b> U74900MH2016PLC274104	<b>MUGF INTIME INDIA PRIVATE LIMITED</b> <i>(formerly known as Link Intime India Private Limited)</i> C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India <b>Telephone:</b> +91 81081 14949 <b>Email:</b> yaapdigital.smeipo@in.mpmns.mugf.com <b>Investor Grievance e-mail:</b> yaapdigital.smeipo@in.mpmns.mugf.com <b>Website:</b> www.in.mpmns.mugf.com <b>Contact Person:</b> Shanti Gopalkrishnan <b>SEBI Registration Number:</b> INR000004058	

# IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS



(Please scan this QR code to view the RHP)

This is an Abridged Prospectus containing salient features of the Red Herring Prospectus of Yaap Digital Limited (the “Company”) dated February 18, 2026 filed with the Registrar of Companies, Mumbai at Maharashtra (the “RHP” or “Red Herring Prospectus”). You are encouraged to read greater details available in the RHP, which is available at <https://www.nseindia.com/companies-listing/corporate-filings-offer-documents>. Unless otherwise specified all capitalised terms used herein and not specifically defined bear the same meaning as ascribed to then in RHP. This abridged prospectus is not for distribution outside India.

**THIS ABRIDGED PROSPECTUS CONSISTS OF BID CUM APPLICATION FORM ALONG WITH INSTRUCTIONS AND SIX PAGES OF ABRIDGED PROSPECTUS. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.**

Please ensure that you have read the RHP, this Abridged Prospectus (“Abridged Prospectus”) and the General Information Document for investing in public issues (“GID”) undertaken through the Book Building Process before applying in the Issue (as defined below). The investors are advised to retain a copy of the RHP/Abridged Prospectus for their future reference. You may obtain a physical copy of the Bid cum Application Form and the RHP from the Stock Exchange, Member of the Syndicate, Registrar to the Issue, Registrar and Share Transfer Agents (“RTAs”), Collecting Depository Participants (“CDPs”), Registered Brokers, Bankers to the Issue, Investors’ Associations or Self Certified Syndicate Banks (“SCSBs”). You may also download the RHP from the website of Securities and Exchange Board of India (“SEBI”) at [www.sebi.gov.in](http://www.sebi.gov.in), the website of National Stock Exchange of India Limited (“NSE”, the “Stock Exchange”) at [www.nseindia.com](http://www.nseindia.com), and the website of the Company at [www.yaap.in](http://www.yaap.in) and the website of the Book Running Lead Manager at <https://socradamus.in/>.



**YAAP DIGITAL LIMITED**

Corporate Identification Number: U74900MH2016PLC274104; Date of Incorporation: March 09, 2016

Registered Office	Corporate Office	Contact Person	Email and Telephone	Website
802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Mumbai – 400 053, Maharashtra, India	15th Floor, Vatika Towers, Block B, Golf Course Road, Sector-54, Gurugram - 122 002, Haryana, India	Shivani Shivshankar Tiwari Company Secretary and Compliance Officer	Email: investor@yaap.in Telephone: 022-5050 8091	<a href="http://www.yaap.in">www.yaap.in</a>

**THE PROMOTERS OF OUR COMPANY ARE ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON**

## Details of the Issue to the Public

Type of Issuer	Fresh Issue Size	Offer For Sale	Total Issue Size	Eligibility and Reservation among QIBs, NIIs & IBs	Share Reservation		
					QIB	NIB	IB
Fresh Issue	Up to 55,25,000 Equity Shares of face value of ₹10/- each aggregating to ₹ [●] Lakhs	Not Applicable	Up to 55,25,000 Equity Shares of face value of ₹10/- aggregating to ₹ [●] Lakhs	The Issue is being made pursuant to Regulation 229 (2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“SEBI ICDR Regulations”) For further details, see “Other Regulatory and Statutory Disclosures – Eligibility for the Issue” on page 325 of RHP. For details of share reservation among QIBs, NIBs and IBs, see “Issue Structure” on page 343 of RHP.	Not more than [●] Equity Shares	Not less than [●] Equity Shares	Not less than [●] Equity Shares

These equity shares are proposed to be listed on SME Platform of National Stock Exchange of India Limited (“NSE Emerge”). For the purpose of the Issue, NSE is the Designated Stock Exchange (“the Designated Stock Exchange”).

## DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION

Name of Selling Shareholder	Type	No of Equity Shares offered	Weighted average cost of acquisition per Equity Share (in ₹)
NA	NA	NA	NA

## PRICE BAND, MINIMUM BID LOT & INDICATIVE TIMELINES

Price Band (For details of the Price Band and the basis for the Issue Price, please refer to the price band advertisement and the section titled “Basis for Issue Price” on page 128 of the RHP)	₹138/- per Equity Share to ₹145/- per Equity Share of face value of ₹10/- each
Minimum Bid Lot Size	A minimum of 2,000 Equity Shares and in multiples of 1,000 Equity Shares thereafter
Bid/ Issue Open On	Wednesday, February 25, 2026
Bid/ Issue Closes On*	Friday, February 27, 2026
Finalisation of Basis of Allotment with the Designated Stock Exchange	On or before Monday, March 02, 2026
Initiation of Refunds (if any, for Anchor Investors)/ unblocking of funds from ASBA Account	On or before Wednesday, March 04, 2026
Credit of Equity Shares to Demat accounts of Allottees	On or before Wednesday, March 04, 2026
Commencement of trading of Equity Shares on the Stock Exchange	On or before Thursday, March 05, 2026

\* UPI mandate end time and date shall be at 5.00 p.m. on the Bid Closing Date.

## Weighted Average Cost of Acquisition of all shares transacted 18 months preceding the date of the Red Herring Prospectus

Period	Number of Equity Shares transacted of face value ₹10 each	Weighted average cost of acquisition per Equity Share (in ₹)	Cap Price is ‘x’ times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price-highest price (in ₹)
Trailing Eighteen Months from the date of RHP	1,52,76,801	10.48	13.84	Nil^ - 151

\* As certified by M/s. Shwetla Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 18, 2026.

**Disclaimer:** The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (“U.S. Securities Act”) and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities law. Accordingly, the Equity Shares are only being offered and sold outside the United States in “offshore transactions” as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. There will be no offering of securities in the United States.

## RISKS IN RELATION TO THE FIRST ISSUE

The face value of the Equity Shares is ₹10/- each. The Floor Price, Cap Price and Issue Price determined by our Company in consultation with the Book Running Lead Manager, on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated in “Basis for Issue Price” on page 128 of RHP should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and / or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

## GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the

# IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS

Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does SEBI guarantee the accuracy or adequacy of the contents of this Red Herring Prospectus. Specific attention of the investors is invited to “Risk Factors” on page 38 of RHP and on page 8 of this Abridged Prospectus.								
PROCEDURE								
You may obtain a physical copy of the Bid cum Application Form and the RHP from the Stock Exchange, Syndicate Members, Registrar to the Issue, RTAs, CDPs, Registered Brokers, Underwriters, Bankers to the Issue, Investors’ Associations or SCSBs.								
If you wish to know about processes and procedures applicable to this Issue, you may request for a copy of the RHP and/or the GID from the BRLM or download it from the websites of the SEBI at www.sebi.gov.in and NSE at www.nseindia.com and from the website of the BRLM at https://socradamus.in.								
PRICE INFORMATION OF BRLM								
PRICE INFORMATION OF BRLM: SOCRADAMUS CAPITAL PRIVATE LIMITED								
Sr. No.	Issue name	Issue size (₹ Crores)	Issue price (₹)	Listing Date	Opening price on Listing Date (₹)	+/- % change in closing price, +/- % change in Closing benchmark] 30 <sup>th</sup> calendar days from listing	+/- % change in closing price, +/- % change in Closing benchmark] 90 <sup>th</sup> calendar days from listing	+/- % change in closing price, +/- % change in Closing benchmark] 180 <sup>th</sup> calendar days from listing
SME IPO								
1.	Identical Brains Studios Limited	19.95	54.00	December 26, 2024	95.00	-4.63%, [-2.77%]	-16.94%, [-0.34%]	-21.20%, [-5.14%]
2.	Kaytex Fabrics Limited	69.81	180.00	August 05, 2025	144.00	-37.39% [0.37%]	-50.83% [4.52%]	-68.61% [0.71%]
3.	Invicta Diagnostic Limited	28.12	85.00	December 08, 2025	100.00	-6.41% [0.84%]	N.A.	N.A.
Source: www.nseindia.com								
Book Running Lead Manager		Socradamus Capital Private Limited Telephone: 022 – 4961 4235 Email: mb@socradamus.in Investors Grievance e-mail: investors@socradamus.in						
Name of Syndicate Member		Intellect Stock Broking Limited						
Name of Market Maker		Giriraj Stock Broking Private Limited Telephone: 95474 73969 Email: giriraj@girirajstock.com						
Name of Registrar to the Issue		MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) Telephone: +91 81081 14949 Email: yaapdigital.smeipo@in.mpms.mufg.com Investor Grievance e-mail: yaapdigital.smeipo@in.mpms.mufg.com						
Name of Statutory Auditor		M/s. Shweta Jain & Co LLP, Chartered Accountants						
Name of Credit Rating Agency and the rating or grading obtained, if any		CRISIL Ratings Limited						
Name of Debenture trustee, if any		Not Applicable						
Self-Certified Syndicate Banks		The banks registered with SEBI, offering services: (a) in relation to ASBA (other than using the UPI Mechanism), a list of which is available on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=34 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=35, as applicable or such other website as may be prescribed by SEBI from time to time; and (b) in relation to ASBA (using the UPI Mechanism), a list of which is available on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=40, or such other website as may be prescribed by SEBI from time to time.						
SCSBs enabled for UPI Mechanism and eligible mobile application		In accordance with SEBI RTA Master Circular, UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=40 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=43 respectively, as updated from time to time.						
Syndicate SCSB Branches		In relation to Bids (other than Bids by Anchor Investor) submitted to a member of the Syndicate, the list of branches of the SCSBs at the Specified Locations named by the respective SCSBs to receive deposits of Bid cum Application Forms from the members of the Syndicate is available on the website of the SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=35 and updated from time to time. For more information on such branches collecting Bid cum Application Forms from the Syndicate at Specified Locations, see the website of the SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmlId=35 as updated from time to time.						
Registered Brokers		Bidders can submit ASBA Forms in the Issue using the stockbroker network of the stock exchange, i.e., through the Registered Brokers at the Broker Centres. The list of the Registered Brokers eligible to accept ASBA Forms, including details such as postal address, telephone number and e-mail address, is provided on the website of the Stock Exchange at www.nseindia.com, as updated from time to time.						
Details regarding website address(es)/ link(s) from which the investor can obtain a list of RTAs, CDPs and stock brokers who can accept applications from investors, as applicable		The list of the RTAs eligible to accept ASBA Forms from Bidders (other than IBs) at the Designated RTA Locations, including details such as address, telephone number and e-mail address, is provided on the website of Stock Exchange at http://www.nseindia.com/products-services/initial-public-offerings-asba-procedures, as updated from time to time. The list of the CDPs eligible to accept ASBA Forms from Bidders (other than IBs) at the Designated CDP Locations, including details such as name and contact details, is provided on the website of NSE at http://www.nseindia.com/products-services/initial-public-offerings-asba-procedures, as updated from time to time. For further details, see “Issue Procedure” at page 347 of the RHP.						
PROMOTERS OF OUR COMPANY								
Sr. No.	Name	Individual/ Corporate	Experience & Educational Qualification					
1.	Atul Jeevandharkumar Hegde	Individual	Atul Jeevandharkumar Hegde is the Chairman and Managing Director on the Board of our Company. He holds bachelor’s degree in science from University of Mumbai, Executive Program, INSEAD, Laureate in Digital Marketing from Galgotias University. He has more than twenty-five years of experience in the Digital Marketing industry. He has been associated with our Company since incorporation. He is responsible for increasing global footprint, acquisitions, acquiring new business and increasing the market share of our Company.					
2.	Sudhir Menon	Individual	Sudhir Menon is the Non - Executive Director on the Board of our Company. He holds a bachelor’s degree in science from University of Bombay and a bachelor’s degree in law from Jitendra Chauhan College of Law, University of Mumbai and a diploma in marketing management from the University of Bombay. He has been associated with our Company since incorporation. He is currently associated as Chairman and Managing Director at Dorf-Ketal Chemicals India Limited since July 09, 1995 and has more than thirty years of experience in the Specialty Chemicals Market.					



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3.	<b>Subodh Menon</b>	Individual	Subodh Menon is the Non - Executive Director on the Board of our Company. He holds a degree in bachelor's in science from M. M. College of Arts, N. M. Institute of Science and Haji Rashid Jaffer College of Commerce, University of Mumbai. He has been appointed as the Advisor to the Government of Meghalaya on Policy Coordination and Governance on an honorary basis. He has been associated with our Company since July 22, 2016. He is currently associated as Whole time Director at Dorf-Ketal Chemicals India Limited since May 12, 1992 and has more than thirty-three years of experience in the Specialty Chemicals Market.
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For details in respect of our Promoters, please see the section titled “Our Promoters and Promoter Group” beginning on page 260 of the RHP.

## OUR BUSINESS OVERVIEW AND STRATEGY

**Company Overview:** We are a digital marketing, content, and technology services company operating in a growing segment of the marketing and advertising industry. As a purely digital business, we integrate data, AI-powered technology, and content to deliver solutions. Our operations use digital tools and analytics to design campaigns that address the needs of audiences. We work with global, multinational, regional, and local clients, including influencer-led brands, in a continuous digital environment. Our services include digital strategy, content marketing, influencer engagement, and AI-based solutions, enabling brands to manage their marketing requirements in line with changing industry trends and audience preferences.

**Product/Service Offering:** Our company offerings are integrated digital marketing solutions to brands through a unified service model combining creative, influencer, media and performance capabilities.

**Revenue segmentation by product/service offering:** NA

**Geographies Served:** Our Company caters to domestic as well as international markets for our services.

**Revenue segmentation by geographies:** Following is our revenue from operations for periods indicated based on our type of services:

(₹ in Lakhs)

Particulars	Nine months period ended on December 31, 2025		Fiscal 2025		Fiscal 2024		Fiscal 2023	
	Revenue from operations	% of Revenue from operations	Revenue from operations	% of Revenue from operations	Revenue from operations	% of Revenue from operations	Revenue from operations	% of Revenue from operations
Domestic Services	8,935.07	99.07%	15,245.97	99.94%	11,207.19	99.58%	7,656.19	98.69%
Export Services	83.71	0.93%	8.52	0.06%	47.46	0.42%	101.74	1.31%
<b>Total</b>	<b>9,018.78</b>	<b>100.00%</b>	<b>15,254.49</b>	<b>100.00%</b>	<b>11,254.65</b>	<b>100.00%</b>	<b>7,757.93</b>	<b>100.00%</b>

Note: Revenue from Export Services includes only the Exports made by Yaap and its Indian Subsidiaries and Services provided to foreign clients by Foreign Subsidiaries is included in Revenue from Domestic Services.

(₹ in Lakhs)

Particulars	Nine months period ended on December 31, 2025		Fiscal 2025		Fiscal 2024		Fiscal 2023	
	Revenue from operation	% of Revenue from operations	Revenue from operation	% of Revenue from operations	Revenue from operations	% of Revenue from operations	Revenue from operations	% of Revenue from operations
Maharashtra	4,788.92	53.10%	11,109.65	72.83%	8,636.37	76.73%	5,296.92	68.28%
Haryana	766.05	8.49%	989.26	6.49%	425.50	3.78%	310.57	4.00%
Karnataka	766.05	1.14%	273.11	1.79%	38.20	0.34%	113.73	1.47%
Delhi	409.37	4.54%	301.88	1.98%	380.75	3.38%	913.06	11.77%
Meghalaya	15.20	0.17%	53.89	0.35%	45.60	0.41%	55.09	0.71%
Other States(1)	316.95	3.51%	63.59	0.42%	65.26	0.58%	73.07	0.94%
United Arab Emirates (UAE)(2)	2,521.93	27.96%	2,437.04	15.98%	1,601.93	14.23%	892.75	11.51%
Singapore(2)	14.16	0.16%	17.54	0.11%	14.77	0.13%	1.00	0.01%
Export Services(3)	83.71	0.93%	8.52	0.06%	47.46	0.42%	101.74	1.31%
<b>Total</b>	<b>9,018.78</b>	<b>100%</b>	<b>15,254.49</b>	<b>100%</b>	<b>11,254.65</b>	<b>100%</b>	<b>7,757.93</b>	<b>100%</b>

Note:

1. Other States includes Andhra Pradesh, Chandigarh, Chennai, Gujarat, Madhya Pradesh, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh and West Bengal.

2. Services given by Foreign Subsidiaries to Clients in their respective Countries is considered under Revenue from Domestic Services.

3. Revenue from Export Services includes only the Exports made by Yaap and its Indian Subsidiaries and includes clients from UAE and Singapore.

**Revenue segmentation by Sectors served:** Following is our revenue from operations for periods indicated based on our different sectors served:

(₹ in Lakhs)

Sectors	Nine months period ended on December 31, 2025		Fiscal 2025		Fiscal 2024		Fiscal 2023	
	Revenue from operation	% of Revenue from operations	Revenue from operation	% of Revenue from operations	Revenue from operations	% of Revenue from operations	Revenue from operations	% of Revenue from operations
BFSI	2,851.31	31.62%	10,463.44	68.59%	8,648.61	76.84%	5,201.59	67.05%
Travel and Tourism	792.07	8.78%	1,049.38	6.88%	717.57	6.38%	55.09	0.71%
FMCG	711.63	7.89%	820.25	5.38%	143.96	1.28%	26.35	0.34%
Media & Marketing Agencies	2,010.26	22.29%	792.51	5.20%	325.75	2.89%	290.33	3.74%
Lifestyle	529.89	5.88%	486.54	3.19%	386.72	3.44%	335.67	4.33%
Technology	253.58	2.81%	421.40	2.76%	364.84	3.24%	1,079.69	13.92%
Healthcare	291.20	3.23%	273.78	1.79%	169.72	1.51%	348.62	4.49%
Others#	1,578.84	17.51%	947.18	6.21%	498.68	4.43%	420.59	5.42%
<b>Total</b>	<b>9,018.78</b>	<b>100.00%</b>	<b>15,254.49</b>	<b>100%</b>	<b>11,254.65</b>	<b>100%</b>	<b>7,757.93</b>	<b>100%</b>

#Others include Engineering & infrastructure, Chemicals, Education & Training, Automotive, Government & NGOs, Entertainment, Retail, E-commerce, Gaming and Food & Beverages

(₹ in Lakhs)

Particulars	Nine months period ended on December 31, 2025*		Fiscal 2025		Fiscal 2024		Fiscal 2023	
	Revenue from operation	% of Revenue from operations	Revenue from operation	% of Revenue from operations	Revenue from operations	% of Revenue from operations	Revenue from operations	% of Revenue from operations
Public Sector	3,855.48	42.75%	11,709.27	76.76%	9,419.99	83.70%	5,991.68	77.23%
Private Sector	5,163.31	57.25%	3,545.22	23.24%	1,834.67	16.30%	1,766.25	22.77%
<b>Total</b>	<b>9,018.78</b>	<b>100%</b>	<b>15,254.49</b>	<b>100%</b>	<b>11,254.65</b>	<b>100%</b>	<b>7,757.93</b>	<b>100%</b>

**Key Performance Indicators:**

**Based on Restated Consolidated Financial Information:**

**a) Key financial indicators**

Indicator	Nine months period ended on December 31, 2025*	31 <sup>st</sup> March, 2025	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
Revenue from Operations (₹ in Lakhs) <sup>(1)</sup>	9,018.78	15,254.49	11,254.65	7,757.93
- Public Sector (₹ in Lakhs)	3,855.48	11,709.27	9,419.99	5,991.68
- Private Sector (₹ in Lakhs)	5,163.31	3,545.22	1,835.85	1,766.25
EBITDA (₹ in Lakhs) <sup>(2)</sup>	1,249.97	1,564.99	597.84	(69.97)
EBITDA Margin (%) <sup>(3)</sup>	13.86%	10.26%	5.31%	(0.90%)
PAT (₹ in Lakhs) <sup>(4)</sup>	920.55	1,193.24	250.66	(259.89)
PAT Margin (%) <sup>(5)</sup>	10.21%	7.82%	2.23%	(3.35%)
Return on equity (%) <sup>(6)</sup>	34.43%	74.11%	29.23%	(31.06%)
Return on capital employed (%) <sup>(7)</sup>	26.43%	45.07%	21.55%	(1.71%)
Debt-Equity Ratio (times) <sup>(8)</sup>	0.81	1.02	2.29	2.74
Trade Receivables (days) <sup>(9)</sup>	153	61	36	65
Trade Payables (days) <sup>(10)</sup>	149	97	64	78
Working Capital Cycle (days) <sup>(11)</sup>	4	(36)	(28)	(13)

\*Not Annualised

Notes:

- (1) Revenue from operations is calculated as revenue from sale of manufactured products and services.
- (2) EBITDA is calculated as restated profit before tax, extraordinary and exceptional items plus finance costs, depreciation and amortisation expense minus other income.
- (3) EBITDA margin is calculated as a percentage of EBITDA divided by revenue from operations.
- (4) PAT represents total profit after tax for the year/period.
- (5) PAT margin is calculated as a percentage of PAT divided by revenue from operations.
- (6) Return on Equity (ROE%) is calculated as a percentage of PAT divided by average total equity at the end of the year/period, whereas total equity is calculated as average of opening equity share capital and reserves and surplus and closing of equity share capital and reserves and surplus.
- (7) Return on Capital Employed (ROCE%) is calculated as a percentage of EBIT divided by average capital employed at the end of the year/period, whereas average capital employed is calculated as average of opening capital employed and closing capital employed. EBIT is calculated as restated profit before tax plus finance costs minus other income. capital employed is calculated as total equity minus DTA plus DTL, long term borrowings and short-term borrowings.
- (8) Debt to Equity ratio is calculated as total borrowings divided by total equity.
- (9) Trade Receivables (days) is calculated as average trade receivables divided by revenue from operations multiplied by 365. Average trade receivables are calculated as average of opening trade receivables and closing trade receivables.
- (10) Trade Payables (days) is calculated as average trade payables divided by Direct and other Expenses multiplied by 365. Average trade payables is calculated as average of opening trade payables and closing trade payables.
- (11) Working capital cycle (days) is calculated trade receivables days minus trade payables days.

**b) Key operational indicators**

Indicator	Nine months period ended on December 31, 2025*	31 <sup>st</sup> March, 2025	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
No. of clients	91	93	142	100
No. of clients in Private Sector <sup>(1)</sup>	75	82	135	93
No. of clients in Public Sector <sup>(2)</sup>	16	11	7	7
No. of Repeated Clients <sup>(3)</sup>	47	47	39	25
% of Repeated Clients <sup>(4)</sup>	50.54%	33.10%	39.00%	43.10%
Revenue from Repeated Clients (₹ in Lakhs)	5,416.97	13,225.16	9,613.20	6,197.35
% of Revenue from Repeated Clients <sup>(5)</sup>	60.06%	86.70%	85.42%	79.88%
No. of Campaigns Executed				
- Design	20+	30+	25+	22+
- Discovery	80+	100+	80+	65+
- Distribution	90+	120+	110+	110+
No. of Content Creators engaged	5000+	3000+	2200+	1900+
No. of Digital Platforms used	6	6	6	6
Pitch Strike Rate (%) <sup>(6)</sup>	66%	65%	52%	50%

\*Not Annualised

Notes:

1. Private Sector refers to majority ownership of the organisation with private shareholders.
2. Public Sector refers to majority ownership of the organisation and/or control by Government.
3. Repeat clients data for Fiscal 2025, Fiscal 2024 and Fiscal 2023 means clients to whom services were provided by us in the previous respective periods, i.e., Fiscal 2024, Fiscal 2023 and Fiscal 2022 respectively.
4. % of Repeated Clients is calculated as No. Repeated Clients divided by No. of Clients in the previous Fiscal year \*100.
5. % of Revenue from Repeated Clients is calculated as Revenue from Repeated Clients divided by Revenue from Operations \*100.
6. Pitch Strike rate is calculated as the No. of Actual clients divided by No. of Potential clients to whom we approached to convert them into our clients.

**Intellectual Property, if any:** For details of Intellectual Property, see “Our Business – Intellectual Property” on page 219 of the RHP.

**Market Share:** Not ascertainable.

**Manufacturing plant, if any:** Not Applicable as we are in service industry.

**Employee Strength:** As on December 31, 2025, we had 108 permanent employees.

**BOARD OF DIRECTORS**

Sr No.	Name	Designation	Experience & Educational Qualification	Other Directorships
1.	Atul Jeevindharkumar Hegde	Chairman and Managing Director	Atul Jeevindharkumar Hegde is the Chairman and Managing Director on the Board of our Company. He holds bachelor's degree in science from University of Mumbai, Executive Program, INSEAD, Laureate in Digital Marketing from Galgotias University. He has more than twenty-five years of experience in the Digital Marketing industry. He has been associated with our Company since incorporation. He is responsible for increasing global footprint, acquisitions, acquiring new business and increasing the market share of our Company.	<b>Indian Entities:</b> <ol style="list-style-type: none"> <li>1. Brand Planet Consultants India Private Limited;</li> <li>2. FFC Information Solution Private Limited; and</li> <li>3. Oplifi Digital Private Limited</li> </ol> <b>Foreign Entities:</b> <ol style="list-style-type: none"> <li>4. Yaap Digital FZE; and</li> <li>5. Yaap Digital FZ LLC</li> </ol>
2.	Sudhir Menon	Non-Executive Director	Sudhir Menon is the Non - Executive Director on the Board of our Company. He holds a bachelor's degree in science from University of Bombay and a bachelor's degree in law from Jitendra Chauhan College of Law, University of Mumbai and a diploma in marketing management from the University of Bombay. He has been associated with our Company since incorporation. He is currently associated as Chairman and Managing Director at Dorf-Ketal Chemicals India Limited since July 09, 1995 and has more than thirty years of experience in the Specialty Chemicals Market.	<b>Indian Entities:</b> <ol style="list-style-type: none"> <li>1. Aritar Private Limited;</li> <li>2. Brand Planet Consultants India Private Limited;</li> <li>3. Dorf-Ketal Chemicals India Limited;</li> <li>4. Elixir Soltek Private Limited;</li> <li>5. FFC Information Solution Private Limited;</li> <li>6. Fobez India Private Limited;</li> <li>7. Garudauav Soft Solutions Private Limited;</li> <li>8. Khyati Chemicals Private Limited;</li> <li>9. Khyati Speciality Chemicals Private Limited;</li> <li>10. Menon Realty LLP;</li> <li>11. Noyochem Industries Private Limited;</li> <li>12. Oplifi Digital Private Limited;</li> <li>13. RFLY Innovations Private Limited;</li> <li>14. SR Menon Properties LLP;</li> </ol>

# IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS

				15. Stesalit Systems Limited; 16. Sustro Speciality Oils Private Limited; 17. Tineta Pharma Private Limited; 18. TM Aerospace Private Limited; 19. Trachyte Realty LLP; 20. Nayam Energy Private Limited; 21. Trentar Private Limited; and 22. Wowtruck Technologies Private Limited <b>Foreign Entities:</b> 1. Dorf Ketel Chemicals LLC; 2. Dorf Ketel Energy Services LLC; 3. Dorf Ketel Energy Services Ltd; 4. Fluid Energy Ltd; and 5. Fluid USA, Inc.
3.	Subodh Menon	Non-Executive Director	Subodh Menon is the Non - Executive Director on the Board of our Company. He holds a degree in bachelor's in science from M. M. College of Arts, N. M. Institute of Science and Haji Rashid Jaffer College of Commerce, University of Mumbai. He has been appointed as the Advisor to the Government of Meghalaya on Policy Coordination and Governance on an honorary basis. He has been associated with our Company since July 22, 2016. He is currently associated as Whole time Director at Dorf-Ketal Chemicals India Limited with effect since May 12, 1992 and has more than thirty-three years of experience in the Specialty Chemicals Market.	<b>Indian Entities:</b> 1. Aritar Private Limited; 2. Brand Planet Consultants India Private Limited; 3. Dorf-Ketal Chemicals India Limited; 4. Foboz India Private Limited; 5. Garudauav Soft Solutions Private Limited; 6. Khyati Chemicals Private Limited; 7. Khyati Speciality Chemicals Private Limited; 8. Menon Realty LLP; 9. Oplifi Digital Private Limited; 10. RFLY Innovations Private Limited; 11. Stesalit Systems Limited; 12. Sustro Speciality Oils Private Limited; 13. Tineta Pharma Private Limited; 14. TM Aerospace Private Limited; 15. Trachyte Realty LLP; 16. Nayam Energy Private Limited; 17. Trentar Private Limited; and 18. Wowtruck Technologies Private Limited <b>Foreign Entities:</b> 1. Trentar Mobility GmbH
4.	Jagadesh Babu Botta	Independent Director	Jagadesh Babu Botta is an Independent Director on the Board of our Company. He has completed his Master of Business Administration in Finance and Human Resource and Bachelor in Commerce from the Andhra University. He has around thirty years of experience in finance, accounts and human resource. He is currently associated with Hathway Cables & Datacom Limited as consultant on Internal Affairs and Human Resource. He was also previously associated with Ignitee Digital Services Private Limited as Chief Financial Officer, Suminter India Organic Private Limited as Chief Financial Officer, Out-of-Home Media (India) Private Limited as Chief Financial Officer, Star India Group in various positions, Prima Small Goods as Chief Accountant, and ITC Limited as Regional Accountant.	<b>Indian Entities:</b> Nil <b>Foreign Entities:</b> Nil
5.	Vandana Maithani Singh	Independent Director	Vandana Maithani Singh is an Independent Director on the Board of our Company. She holds a Master's in Business Administration in Marketing from University of Poona and a Master's in Science from HNB Garhwal University. She has an experience of over twenty-five years in marketing strategy, brand consulting, and product innovation. She has held leadership roles at Samsung India Electronics Pvt Ltd, Gartner (formerly CEB Icono- culture), TNS India Pvt Ltd and Technopak Advisors Pvt Ltd, driving business growth, market intelligence, and consumer insights. Currently, she is an Independent Consultant, advising global firms on strategic marketing and innovation.	<b>Indian Entities:</b> 1. Meraki Enterprises LLP <b>Foreign Entities:</b> Nil

For the complete profile of our Board of Directors, please refer to the chapter title "Our Management - Brief profile of our directors" beginning on page 245 of the RHP.

## OBJECTS OF THE ISSUE

The Issue comprises of a Fresh Issue of up to 55,25,000 Equity Shares aggregating up to ₹ [●] Lakhs, subject to finalization of Basis of Allotment. For details, see "Summary of the Offer Document" and "The Issue" on pages 30 and 75, respectively.

### Proposed schedule of implementation and deployment of Net Proceeds:

Sr. No.	Object	Amount to be funded from Net Proceeds (₹ in Lakhs)	Amount to be deployed from the Net Proceeds in Fiscal 2026	Amount to be deployed from the Net Proceeds in Fiscal 2027
1.	Funding part payment of purchase consideration for the proposed acquisition of GoZoop Online Private Limited ("GoZoop")	3,400.00	3,400.00	-
2.	Funding capital expenditure to be incurred for Establishment of an AI-Led Short-Form Content Production Hub ("ACP Hub")	400.75	400.75	-
3.	Funding our incremental working capital requirements	1,600.00	600.00	1,000.00
4.	Funding inorganic growth through unidentified acquisitions and general corporate purposes*	[●]	[●]	[●]
	<b>Total</b>	[●]	[●]	[●]

\*To be finalized upon determination of the Issue Price and updated in the Prospectus prior to filing with the RoC. The cumulative amount to be utilized for general corporate purposes and towards unidentified acquisitions shall not exceed 35% of the Gross Proceeds of the Issue out of which the amount to be utilized for general corporate purposes will not exceed 15% of the Gross Proceeds of the Issue or ₹1,000.00 lakhs whichever is lower and for unidentified acquisitions will not exceed 25% of the Gross Proceeds.

For further details, see "Objects of the Issue" on page 105 of the RHP.

**Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company in the preceding 10 years:** NA

**Name of monitoring agency, if any:** CRISIL Ratings Limited

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Terms of Issuance of Convertible Security, if any: Not Applicable

Shareholding pattern as on the date of the RHP:

Sr. No.	Particulars Shareholding Pattern	Pre-Issue number of Equity Shares (Number of fully paid-up Equity Shares held)	% Holding of Pre-Issue (Shareholding as a % of total number of shares)
1.	Promoters & Promoter Group	1,23,55,191	80.19%
2.	Public	30,52,809	19.81%
	<b>Total</b>	<b>1,54,08,000</b>	<b>100.00%</b>

Number/amount of equity shares proposed to be sold by selling Shareholders, if any: Not Applicable

## SUMMARY OF RESTATED FINANCIAL INFORMATION

Based on consolidated:

(₹ in Lakhs)

Particulars	Nine months period ended on December 31, 2025	Fiscal 2025	Fiscal 2024	Fiscal 2023
Total income from operations (Net)	9,018.78	15,254.49	11,254.65	7,757.93
Net Profit/(Loss) before tax and extraordinary items	1,198.50	1,559.25	464.84	(165.76)
Net Profit / (Loss) after tax and extraordinary items	920.55	1,193.24	250.66	(259.89)
Equity Share Capital	1,540.80	171.20	164.80	163.20
Reserve & Surplus	1,581.67	2,054.06	830.41	556.68
Net worth	3,122.47	2,225.26	995.21	719.88
Basic and Diluted earnings per share (₹)	6.28	7.95	1.71	(1.77)
Return on net worth (%)	29.48%	53.63%	25.19%	(36.10) %
Net asset value per share (₹)	21.30	14.83	6.77	4.90

## INTERNAL RISK FACTORS

The below mentioned risks are top 10 risk factors as per the Red Herring Prospectus:

- Our business is concentrated around key clients, which account for a significant amount of our revenue. If we fail to retain these clients, or diversify our client base or if our key clients reduce their marketing budgets, our business, revenue growth, results of operations, cash flows and financial condition may be materially and adversely affected.
- Our operations are dependent on a limited number of key suppliers. Any disruption or change in terms with these suppliers could impact our ability to deliver services, affecting our business, financial condition, and results of operations.
- Our revenues are highly dependent on certain key industries. Any decrease in demand for marketing services in these industry verticals could reduce our revenues and adversely affect our business, financial condition and results of operations.
- Our Promoters are involved in certain tax litigations, and adverse outcomes in these proceedings could have a material adverse effect on them and, consequently, on our Company.
- Digital marketing forms a substantial part of our offerings and hence is our major source of income. Any changes in trend, decrease in digital advertisement-spend by our clients could have a material adverse effect on our business, revenue growth and results of operations and financial condition.
- Our inability to consistently upgrade our data analytics capabilities in line with the latest technologies or if our data-based predictions are wrong because our technology hasn't evolved enough or due to any other reasons, it may adversely affect our quality of services and clients' satisfaction. The cost of implementing any new technologies could adversely affect our business and financial condition.
- Companies may undertake their advertising projects, market research and data analysis functions inhouse and setting up dedicated departments to service their marketing needs, thus reducing our prospective customer base. This may adversely affect our revenues and growth prospects.
- We have undertaken, and may continue to undertake strategic acquisitions, which we may fail to integrate efficiently and which may not perform in line with our expectations or may be prone to other contingencies.
- Our revenue depends on project-based contracts, and we do not have long-term commitments from our clients.
- Our results of operations and our key business measures are subject to quarterly variations that could cause fluctuations in our results of operations.

For further details, see "Risk Factors" beginning on page 38 of the RHP.

## SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

A. Total number of outstanding litigations against our Company and amount involved:

Name of Entity	Criminal Proceedings	Tax Proceedings	Statutory or Regulatory Proceedings	Disciplinary actions by the SEBI or Stock Exchanges against our Promoters	Material Civil Litigations	Aggregate amount Involved (Rs in Lakhs)
<b>Company</b>						
By the Company	Nil	Nil	Nil	Nil	Nil	Nil
Against the Company	Nil	4	Nil	Nil	Nil	9.51
<b>Promoters</b>						
By Promoters	Nil	Nil	Nil	Nil	Nil	Nil
Against Promoters	Nil	9	Nil	Nil	2	29196.21
<b>Directors (Other than Promoters)</b>						
By Directors	Nil	Nil	Nil	Nil	Nil	Nil
Against the Directors	Nil	Nil	Nil	Nil	1	34.63
<b>Subsidiaries</b>						
By Subsidiaries	Nil	Nil	Nil	Nil	Nil	Nil
Against Subsidiaries	1	7	Nil	Nil	Nil	42.17
<b>Key Managerial Personnel &amp; Senior Management Personnel</b>						
By KMPs/ SMPs	Nil	Nil	Nil	Nil	Nil	Nil
Against KMPs/ SMPs	2	Nil	Nil	Nil	Nil	0.012

<sup>†</sup> Determined in accordance with the Materiality Policy.

B. Brief details of top 5 material outstanding litigations against the company and amount involved: Not Applicable

C. Regulatory Action, if any - disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any: Not Applicable

D. Details of outstanding criminal proceedings against Promoters: Not Applicable

## ANY OTHER IMPORTANT INFORMATION AS PER BRML/ ISSUER COMPANY - NIL

## DECLARATION BY THE COMPANY

We hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, regulations and guidelines issued by the Government, or the rules, regulations or guidelines issued by SEBI, established under Section 3 of the SEBI Act, as the case may be, have been complied with, and no statement made in the Red Herring Prospectus is contrary to the provisions of the Companies Act, 2013, the SCRA, the SCRR and the SEBI Act, each as amended, or the rules made, or regulations or guidelines issued thereunder, as the case may be. We further certify that all the statements made in the Red Herring Prospectus are true and correct.



## LIST OF SELF CERTIFIED SYNDICATE BANKS (SCSBs) UNDER THE ASBA PROCESS

Sr. No.	Name of the Bank	Controlling Branch & Address	Contact Person	Telephone Number	Fax Number	Email
1.	Axis Bank Ltd.	Centralised Collections and Payment Hub (CCPH) 5th Floor, Gigaplex, Building No. 1, Plot No. I.T.5, MIDC, Airoli Knowledge Park, Airoli, Navi Mumbai - 400708	Mr. Sunil Fadtare Assitant Vice President	022-71315906, 9819803730	022- 71315994	Sunil.fadtare@axisbank.com
2.	AU Small Finance Bank Limited	CP3 235, Industrial Area, Apparel Park, Mahal Road, Jagatpura, Jaipur, Rajasthan 302022	Vikrant Singh Sirohi	Mobile : +91 7340012357	-	cpcasba@aubank.in
3.	Bandhan Bank	Adventz Infinity@5, BN Block, Sector V, Salt Lake City, Kolkata	Sagar Ranjan Das Senior Manager	Mobile : 9022339164	-	asba.business@bandhanbank.com
4.	Bank of Baroda	Mumbai Main Office, 10/12 Mumbai Samachar Marg, Fort, Mumbai-23	Mr. Sonu A. Arekar	022-40468314, 40468307,	022-22835236	asba.fortap@bankofbaroda.com
5.	Bank of Maharashtra	Fort Branch, 1st Floor, Jammangal, 45/47, Mumbai Samachar Marg, Mumbai - 400023	SHRI. V R Kshirsagar (DGM)	022-22694160 22652595 22663947	022-22681296	brmgr2@mahabank.co.in; bom2@mahabank.co.in
6.	BNP Paribas	BNP Paribas House, 1, North Avenue, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai - 400051	Mr. Ashish. Chaturvedi, Mr. Dipu SA, Ms Prathima Madiwala	(022) 61964570/61964594/61964592	(022) 61964595	Ashish.chaturvedi@asia. bnpparibas.comdipu.sa@asia. bnpparibas.comprathima. madiwala@asia.bnpparibas.com
7.	Barclays Bank PLC	Barclays Bank PLC 601/603 Ceejay House, Shivsagar Estate, Dr Annie Besant Road, Worli, Mumbai - 400018	Parul Parmar	+91- 22 6719 6400/ 6575	+91- 22 6719 6996	Parul.parmar@barclays.com
8.	Bank of India	Phiroze Jeejeebhoy Tower, (New Stock Exchange Bldg), P. J. Tower, Dalal Street, Fort, Mumbai - 400 023.	Shri Navin Kumar Pathak, Senior Manager	022-22723631/1677/ 9619810717	022-22721782	Stockexchange.Mumbai, south@bankofindia.co.in
9.	Credit Suisse	10th Floor, Ceejay House, Plot F, Shivsagar Estate, Dr. Annie Besant Road, Worli, Mumbai - 400018.	Yogesh Bachwani	098216 13306	-	yogesh.bachwani@credit-suisse.com
10.	CITI Bank NA	Citigroup Center, Plot No C-61, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051	S Girish	022-26535504, 98199 12248	022-26535824	s.girish@citi.com, asba.ops@ citi.com
11.	Central Bank of India	Ground floor, Central Bank of India, Central Bank Building, Fort, Mumbai 400001	Mr. Vineet Bansaj	022- 22623148, 22623149	022-22623150	asba4082@centralbank.co.in
12.	Canara Bank	Canara Bank, Capital Market Service Branch,407, 4th floor, Himalaya House79, Mata Ramabai Ambedkar, Marg, MUMBAI-400 001	Mr. Arvind Namdev Pawar	022-22661618/ 22692973/ 9769303555	022-22664140	cb2422@canarabank.com, mbdcomcity@canarabank.com, hocmbd@canarabank.com
13.	City Union Bank Ltd.	48, Mahalakshmi St., T. Nagar, Chennai - 600 017.Tamil Nadu.	Sivaraman	044 - 24340010, 24343517, 24346060, 24348586, 9380286558, 9382642081	044 - 24348586	cub001@cityunionbank.com
14.	DBS Bank Ltd.	DBS Bank Ltd, Fort House, 221, Dr. D.N. Road, Fort, Mumbai, 400 001	Amol Natekar	+91 22 6613 1213	+91 22 6752 8470	amolnatekar@db.com
15.	DCB Bank	154, S.V.Patel Road, Dongri (E), Pin - 400009.	Meenaz Hasanali Thanawala	022-67474170	-	meenaz@dcbbank.com
16.	Dhanlaxmi Bank Limited	Ground Floor, Jammabhoomi Bhavan, Plot 11 -12, Jammabhoomi Marg, Fort Mumbai, Maharashtra - 400 001	Ramesh Menon	9167832288, 022- 22871658	-	ramesh.menon@dhanbank.co.in
17.	Deutsche Bank	Sidrah, 110, Swami Vivekananda Road, Khar (West), Mumbai 400052	Ms. Hetal Dholakia	(91) (022) 6600 9428 (91) (022) 6600 9419	-	hetal.dholakia@db.com manoj-s.naik@db.com; nanette. daryanani@db.com.
18.	Equitas Small Finance Bank	CPC, Phase II, 4th floor, Spencer Plaza, No 769, Anna Salai, Chennai - 600002	Chandrashekar Arumugam	(M) 8939886802	-	asbaoperations@equitasbank.com; asbarecon@equitasbank.com
19.	GP Parsik Sahakari Bank Limited	Shivram Patil Bhavan, Parsik Nagar, Kalwa, Thane	Mr.Mayur M.Tanksale	022-25456655	-	mmmtanksale800@gpparsikbank.net / pjsbasba@gpparsikbank.net
20.	HSBC Ltd.	3rd Floor, PCM Dept. Umang, Plot CTS No. 1406-A/28, Mindspace, Malad (West) Mumbai 400 064 (address of IPO Operations office)	Mr Jagrut Joshi	(022) 67115485/ 9870403732	(022) 66536005	jagrutjoshi@hsbc.co.in
21.	HDFC Bank Ltd.	FIG - OPS Department HDFC Bank Ltd Lodha - I Think Techno Campus O-3 Level Next to Kanjurmarg Railway Station Kanjurmarg (East) Mumbai - 400042	Vincent Dsouza / Siddharth Jadhav / Prasanna Uchil	022-30752929 / 2927 / 2928	-	vincent.dsouza@hdfcbank.com, siddharth.jadhav@hdfcbank.com, prasanna. uchil@hdfcbank.com
22.	IDFC First Bank	Building no 2, Mindspace TTC Industrial Area, Juinagar. Navi Mumbai - 400 706	Mr. V M Praveen	022-49850025/ 9819708055	-	ASBA.CB@idfcfirstbank.com
23.	ICICI Bank Ltd.	ICICI BANK LIMITED, Capital Market Division, 1st Floor, 122, Mistry Bhavan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai	Roshan Tellis	022-22859874/803	022-22611138	roshan.tellis@icicibank.com
24.	IDBI Bank Ltd.	IDBI Bank Limited Central Processing Unit, Sarju House, 3rd Floor, Plot No 7, Street No. 15, Andheri MIDC, Andheri (E), Mumbai.Pin : 400093	Shri. Naveen Nischal HP / Shri Viral Barodia	022- 66700525 / 685	-	hp.naveennischal@idbi.co.in / barodia.viral@idbi.co.in
25.	Indian Bank	Nandanam Branch- 480 Anna Salai, Nandanam 600035	Mr. V Muthukumar, Mr. M Veerabahu	044 24330233	044 24347755	nandanam@indianbank.co.in
26.	IndusInd Bank	IndusInd Bank Ltd. Fort Branch Sonawalla Bldg, Mumbai Samachar Marg, Fort, Mumbai 400001	Yogesh Adke Dy. Vice President	022-66366589 / 91 / 929833670809	022-22644834	yogesh.adke@indusind.com
27.	Indian Overseas Bank	Mexxanine Floor, Cathedral Branch, 762 Anna Salai, Chennai 600 002	Mr. V. Srinivasan	044 - 28513616	-	deposit@jobnet.co.in
28.	J P Morgan Chase Bank, N.A.	J.P. Morgan Tower, Off C.S.T. Road, Kalina Santacruz - East, Mumbai - 400 098	Mahesh Aras	022-61573811	022-61573949	Mahesh.aras@jpmorgan. comIndia.operations@jpmorgan.com
29.	Janata Sahakari Bank Ltd.	N S D L Department Bharat Bhavan, 1360, Shukrawar Peth, Pune -411002	Shri. Ajit Manohar Sane+91 9960239391	+91 (20) 24431011 +91 (20) 24431016 +91 9503058993	+91 (20) 24431014	jsbnsdl@dataone.in
30.	Karur Vysya Bank Ltd.	Demat Cell, Second Floor No 29, Rangan Street, T Nagar, Chennai - 600 017	Maruthi Kumar Yenamandra	044- 24340374	044-24340374	maruthikumar@kvbmail.com, kvbdp@kvbmail.com

Sr. No.	Name of the Bank	Controlling Branch & Address	Contact Person	Telephone Number	Fax Number	Email
31.	Karnataka Bank Ltd	The Karnataka Bank Ltd Mangalore-H O Complex Branch Mahaveera Circle Kankanady Mangalore - 575002	Ravindranath Baglodi [Sr.Manager]	Ph: 0824-2228139 /140 /141	Fax: 0824-2228138	Email: mlr.hocomplex@ktkbank.com
32.	Kotak Mahindra Bank Ltd.	Kotak Infinity, 6 <sup>th</sup> Floor, Building No. 21, Infinity Park, Off Western Express Highway, General AK Vaidya Marg, Malad(E)	Prashant Sawant	D-+91 22 6605 6959M-+91 9967636316	+91 66056642	prashant.sawant@kotak.com
33.	Mehsana Urban Co-Op. Bank Ltd.	Head Office, Urban Bank Road, Highway, Mehsana - 384002	Branch Manager	+91-2762-251908	+91-2762-240762	asba@mucbank.com
34.	Nutan Nagrik Sahakari Bank Ltd.	Opp Samratshwar Mahadev, Nr, Law Garden, Ellisbridge, Ahmedabad-380006	Miti Shah	9879506795	7926564715	smiti@1977@yahoo.com
35.	Punjab National Bank	Capital Market Services Branch, PNB House, Fort, Sir P.M.Road Mumbai	Sh. K Kumar Raja	Tel - 022- 22621122, 22621123,	022 - 22621124	pnbcapsmbai@pnb.co.in
36.	Punjab & Sind Bank	Rajindera Place- 21 Rajindra Place Bank House New Delhi-110008	RPS Sandhu	011- 25825784/25711836 9911129088	-	d0606@psb.co.in
37.	RBL Bank Limited	Techniplex - I, 9 <sup>th</sup> Floor, Off Veer Savarkar Flyover, Goregaon (West), Mumbai - 400062.	Shashikanth Sanil	022-40288193, 022-40288196, 022-40288197	022-40288195	asba_ops@rblbank.com
38.	Rajkot Nagarik Sahakari Bank Ltd.	Nagrik Bhavan No 1 Parabazar Dhebarbhai Road Rajkot	Shri Yogesh Raveshiya	9427495222	(0281) 2233916/17/18	khumesh@rnsbindia.com; asba@rnsbindia.com
39.	State Bank of Hyderabad	Gunfoundry, Hyderabad	Sri Ashok Kulkarni	040-23387325	040-23387743	gunfoundry@sbyhd.co.in
40.	State Bank of Travencore	Anakachery Buildings, Y M C A Road, Statue, Thiruvananthapuram-695001	P. P. Muralidharan	0471-2333676	0471-2338134	dptvm@sbt.co.in
41.	SVC Co-Operative Bank Ltd.	Unit No.601-602-603 Dosti Pinnacle Plot No. E-7, Road No.22, Wagle Estate, Thane 400604	Mr. Omkar Anil Sukhathankar	(O) 71991460 71991461 71991462 71991463 71991465	-	sukhathankaro@svcbank.com
42.	State Bank of Bikaner & Jaipur	Financial Super Market Branch, Apex Mall, Tonk Road, Jaipur	Shri N K Chandak	0141-27444159413398505	0141-2744457	sbbj11060@sbbj.co.in innkchandak@sbbj.co.in
43.	State Bank of India	State Bank of India, Capital Market Branch(11777),Videocon Heritage Building(Killick House),Charanjit Rai Marg, Fort, Mumbai - 400 001.	Ms. Raviti	Telephone:022-22094932 Mobile:9870498689	022-22094921	nib.11777@sbi.co.in
44.	Standard Chartered Bank	Crescenzo, 3rd Floor, C/38-39, G-Block, Opposite MCA Club, Bandra-Kurla Complex, Bandra [East], Mumbai 400-051	Rohan Ganpule	022 - 61157250 / 022 - 61157234	022 -26757358	lpo.scb@sc.com
45.	Syndicate Bank	Capital Market Service Branch, 26A, First Floor, Syndicate Building, P.M. Road, Fort, Mumbai.	P Padmavathy Sundaram, Chief Manager	022-22621844	022-22700997	padmas@syndicatebank.co.in/ cmssc@syndicatebank.co.in
46.	South Indian Bank	ASBA Cell (NODAL OFFICE) 2nd Floor, Shanu Towers, North Kalamassery, Ernakulam, Kerala - 683 104	John K Mechery	9645817905	0484-2351923	asba@sib.co.in
47.	State Bank of Patiala	CO 99-102, Sector - 8C, Chandigarh	Shri. Amarjit Singh Gim	0172-2779116, 2546124, 254386809779586096	0172-2546080	b5597@sbp.co.in
48.	State Bank of Mysore	P. B. No. 1066. # 24/28, Cama Building, Dalal Street, Fort, Mumbai -400 001	Shailendra kumar	7208048007022- 22678041	022-22656346	s.kumar@sbm.co.indialst@sbm.co.in
49.	The Federal Bank Limited	ASBA CELL, Retail Business Dept., Federal Bank, Marine Drive, Ernakulam 682031	Dhanya Dominic	0484-2201847	4842385605	rbd@federalbank.co.indhanyad@federalbank.co.inriyajacob@federalbank.co.in
50.	Tamilnad Mercantile Bank Ltd.	Tamilnad Mercantile Bank Ltd., Depository Participant Services Cell Third Floor, Plot No.4923, A/16, 2nd Avenue, Anna Nagar (West), Chennai - 600 040, Tamilnadu, India	Mr. N. Rajasegaran	044-26192552	044-26204174	dps@tmbonline.com
51.	The Jammu & Kashmir Bank Ltd.	79 A, Mehta House, Bombay Samachar Marg, Fort, Mumbai - 400 023.	Ashfaq Ahmad	9987984105, 022-66595971	022-6634183	bombay@jkbmail.com
52.	The Kalupur Commercial Co-Operative Bank Ltd.	Kalupur Bank Bhavan, Nr. Income Tax Circle, Ashram Road, Ahmedabad-380 014	Jay V. Pathak Manager	079-27582028	079-27544666	jay@kalupurbank.com
53.	The Lakshmi Vilas Bank Ltd.	Bharat House, Ground Floor, 104, Bombay Samachar Marg, Fort Mumbai - 400 001.	S Ramanan	022-22672255-22672247(M)- 22673435(CM)	022-22670267	Mumbai@lvm@lvmbank.in
54.	The Surat Peoples Co-op Bank Ltd	Central Office. Vasudhara Bhavan, Timaliyawad, Nanpura, Surat - 395001	Mr. Iqbal Shaikh	0261-2464577	0261-2464577,592	Iqbal.shaikh@spcbl.in
55.	The Saraswat Co-operative Bank Ltd.	Madhushree, Plot No. 85, District Business Centre, Sector - 17, Vashi, Navi Mumbai - 400703	Mr. Ajit Babaji Satam	022-27884161 27884162 27884163 27884164	022-27884153	ab_satam@saraswatbank.com
56.	TJSB Sahakari Bank Ltd	2nd Floor, Madhukar Bhavan, Road No.16, Wagle Estate	Department Head	022-25838525/530/520		tjsbasba@tjsb.co.in
57.	Union Bank of India	MUMBAI SAMACHAR MARG, 66/80, Mumbai Samachar Marg, Post Bag No.253 & 518, Fort, Mumbai - 400023.	Mr. D B JAISWAR	022-22629408	022- 22676685	jaiswar@unionbankofindia.com
58.	UCO Bank	Mumbai Main (Retail) Br., UCO Bank Bldg., D. N. Road, Mumbai- 400 023	Manager	022 40180117 9022457840	022-2222870754	bo.dnroad@mtnl.net.in
59.	Yes Bank Ltd.	YES Bank Limited, Indiabulls Finance Centre, Tower -II , 8th Floor, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013.	Alok Srivastava / Shankar Vichare / Avinash Pawar	022 3347 7374/ 7259/ 7251	022 24214504	dlbtiservices@yesbank.in
60.	The Ahmedabad Mercantile Co-Op. Bank Ltd.	Head office :- "Amco House", Nr. Stadium Circle, Navrangpura, Ahmedabad-09	Bimal P Chokshi	079-26426582-84-88	079-26564863	amcoasba@rediffmail.com
61.	Catholic Syrian Bank Ltd.	P B No. 1900, Ground Floor, Marshall Annex Building, Soorji Vallabhdas Marg, Ballard Estate, Mumbai, Maharashtra, Pin-400001	Ram Mohan G S	022-64502165, 022-22664269, 022-22665865, 022-22650850	-	mumbai@csb.co.in

ASBA Applicants may approach any of the above banks for submitting their application in the issue. For the complete list of SCSBs and their Designated Branches please refer to the website of SEBI <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34>. A list of SCSBs is also displayed on the website of NSE at [www.nseindia.com](http://www.nseindia.com).

# IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS (RHP)

## BIDDER'S UNDERTAKING AND CONFIRMATION FOR BID REVISION FORM

I/We (on behalf of joint Bidders, if any) confirm that the Acknowledgement Slip for my/our Bids is enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Bid cum Application Form submitted earlier by me/us. I/We (on behalf of joint Bidders, if any) authorise you to reject this Bid Revision Form, in case any of the details of my/our existing Bids as appearing on the electronic book building system do not tally with the details given in this Bid Revision Form.

## INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM

- Name of sole/ First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, the Bid cum Application Form should contain only the name of the first Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The Bid means an 'indication to make an Issue' and not 'an Issue'.
- Please ensure that the Bid options provided are in the same order as that provided in the Bid cum Application Form submitted earlier.
- In case there is no change in the particular Bid option, please write "NO CHANGE". In case you want to cancel the Bid option, please write "CANCELLED".
- Total Bid Amount payable must be calculated for the highest of three options, at Bid Price. Total Bid Amount to be paid must be calculated net of total amount paid at the time of submission of Bid cum Application Form. Bidders, please ensure that your bank has notified an SCSB Branch in the city where the Bid cum Application Form is being submitted.
- Revision of Bids in case of Revision of Price Band:** In case of an upward revision in the Price Band, Bidders who had Bid at Cut-off Price could either (i) revise their Bid or (ii) shall make additional payment based on the cap of the revised Price Band (such that the total amount i.e., original Bid Amount plus additional payment Amount exceeds ₹ 2,00,000 if the Bidder wants to continue to Bid at Cut-off Price), with the SCSBs/ members of the Syndicate/Registered Brokers/RTA/CDPs to whom the original Bid was submitted. In case the total amount (i.e., original Bid Amount plus additional payment) exceeds ₹ 2,00,000, the Bid will be considered for allocation under the Non-Institutional Portion in terms of the RHP. If, however, the Bidder does not either revise the Bid or make additional payment and the Issue Price is higher than the cap of the Price Band prior to revision, the number of Equity Shares Bid for, shall be adjusted downwards for the purpose of Allotment, such that no additional amount would be required to be blocked and the Bidder is deemed to have approved such revised Bid at Cut-off Price. In case of a downward revision in the Price Band, announced as above, UPI Bidders who have bid at Cut-off Price, could either revise their Bid or the excess amount blocked at the time of bidding would be unblocked from the ASBA Account after the Allotment is finalised.
- Only the First Bidder is required to sign the Bid cum Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Applicants should specify only his/her ASBA bank account or UPI ID linked with his/her own bank account in case of sole Bidder and ASBA bank account or UPI ID linked with the bank account of First Bidder in case of joint Bidder, in the application form. If the First Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the ASBA Account holder. Signature of the ASBA Account holder is mandatory.
- Please note that application made using third party UPI ID or third party ASBA Bank A/c are liable to be rejected.
  - QIBs cannot use UPI Mechanism to apply. Non-Institutional Bidders applying up to ₹ 5,00,000 can apply through UPI mode as per NPCI vide circular reference no. NPCI/UPI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI ICDR Master Circular.
  - UPI Bidders using UPI Mechanism:**
    - Please ensure that your bank is offering UPI facility for public Issue.
    - Please mention UPI ID clearly in CAPITAL LETTERS only.
    - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>) respectively, as updated from time to time.
    - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Bid cum Application Form.
    - UPI ID cannot exceed 45 characters.
    - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
    - UPI Bidders Bidding using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Issue Procedure" on page 347 of the RHP.
- Other Instructions:** a. Revision to Bids must be made only in the prescribed Revision Form, as applicable; b. Revision Form must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Member of the Syndicate/ SCSBs/Registered Brokers/RTA/CDPs will not be liable for errors in data entry due to incomplete or illegible Revision Forms; c. Ensure that Acknowledgement Slip for your Bid and any other applicable documents in support of the revision are attached with the Revision Form; and d. Bidders shall only be required to issue instruction to block the revised amount in excess of their original blocked amount based on the cap of the revised Price Band upon an upward revision of their Bid.
- Revision(s) in the Bid, the Bidders/Applicants will have to use the services of the same Designated Intermediary through which such Bidder/Applicant had placed the original Bid. Bidders/Applicants are advised to retain copies of the blank Revision Form and the Bid(s) must be made only in such Revision Form or copies thereof. Investors must ensure that their PAN is linked with Aadhar card and are in compliance with the CBDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021 and CBDT circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.

## ISSUE STRUCTURE

Particulars	Market Maker Reservation Portion	QIBs <sup>(1)</sup>	NIBs	IBs
Number of Equity Shares available for allocation / allotment <sup>(2)</sup>	Up to 2,80,000 Equity Shares of face value of ₹10/- each	Not more than [●] Equity Shares of face value of ₹10/- each, aggregating to ₹ [●] lakhs, subject to the allocation/ allotment of not more than 50% of the Net Issue	Not less than [●] Equity Shares of face value of ₹10/- each available for allocation or Issue less allocation to QIB Bidders and IBs	Not less than [●] Equity Shares of face value of ₹10/- each available for allocation or Issue less allocation to QIB Bidders and NIBs
Percentage of Issue Size available for allotment / allocation	The Market Maker Reservation Portion shall constitute 5.07% of the Issue Size	Not more than 50% of the Net Issue being available for allocation to QIB Bidders. However, 5% of the Net QIB Portion (excluding the Anchor Investor Portion) will be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion will also be eligible for allocation in the remaining Net QIB Portion (excluding the Anchor Investor Portion). The unsubscribed portion in the Mutual Fund Portion will be available for allocation to other QIBs	Not less than 15% of the Net Issue less allocation to QIB Bidders and IBs shall be available for allocation, subject to the following: (a) one third of the portion available to NIBs shall be reserved for bidders with a bid size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs; and (b) two third of the portion available to NIBs shall be reserved for bidders with bid size of more than ₹10.00 lakhs. Provided that the unsubscribed portion in either the sub-categories mentioned above could be allocated to applicants in the other sub-category of NIBs	Not less than 35% of the Net Issue or the Issue less allocation to QIB Bidders and NIBs will be available for allocation
Basis of Allotment / allocation if respective category is oversubscribed*	Firm Allotment	Proportionate as follows (Excluding the Anchor Investor Portion): a) [●] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; b) [●] Equity Shares shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above; c) Up to 60% of the QIB Portion (of up to [●] Equity Shares) may be allocated on a discretionary basis of which, 40% of the Anchor Investor Portion shall be available for allocation as follows, (i) 33.33% shall be available for allocation to domestic Mutual Funds and (ii) 6.67% for life insurance companies and pension funds, subject to valid Bid received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price	The Allotment of Equity Shares to each Non-Institutional Bidder shall not be less than the minimum application size, subject to availability in the Non- Institutional Portion, and the remainder, if any, shall be allotted on a proportionate basis in accordance with the conditions specified in Schedule XIII to the SEBI ICDR Regulations	The allotment to each IB shall not be less than the minimum Bid Lot, subject to availability of Equity Shares in the Individual Bidder Portion and the remaining available Equity Shares if any, shall be Allotted on a proportionate basis. See "Issue Procedure" on page 347 of the RHP
Minimum Bid	[●] Equity Shares	Such number of Equity Shares in multiples of [●] Equity Shares such that the Bid Amount exceeds ₹2.00 lakhs	For NIBs applying under one-third of the Non-Institutional Portion (with bid size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs) such number of Equity Shares in multiples of [●] Equity Shares, such that the Bid size exceeds two lots. For NIBs applying under two thirds of the Non-Institutional Portion (with bid size of more than ₹10.00 lakhs) such number of Equity Shares in multiples of [●] Equity Shares, such that the Bid Amount exceeds ₹10.00 lakhs	2 lots such that the Bid size shall be above ₹2.00 lakhs
Maximum Bid	[●] Equity Shares	Such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Net Issue (excluding the Anchor Investor Portion), subject to applicable limits to each Bidder	For Non-Institutional Bidders applying under one-third of the Non- Institutional Portion (with bid size of more than 2 lots and up to ₹10.00 lakhs) such number of Equity Shares in multiples of [●] Equity Shares, such that the Bid Amount does not exceeds ₹10.00 lakhs. For Non-Institutional Bidders applying under two-thirds of the Non-Institutional Portion (with bid size of more than ₹10.00 lakhs) such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Net Issue, (excluding the QIB Portion) subject to limits applicable to the Bidder	2 lots such that the Bid size shall be above ₹2.00 lakhs
Lot Size	[●] Equity Shares and in multiples of [●] Equity Shares thereafter			
Mode of Allotment	Compulsorily in dematerialised form			
Trading Lot	[●] Equity Shares. However, the Market Maker may buy odd lots if any in the market as required under the SEBI ICDR Regulations			
Who can Apply <sup>(3)(4)(5)</sup>	Market Maker	Public financial institutions as defined in the Companies Act, 2013, scheduled commercial banks, multilateral and bilateral development financial institutions, Mutual Funds, FPIs other than individuals, corporate bodies and family offices, VCFs, AIFs, FVCIs, state industrial development corporation, insurance company registered with IRDAL, provident funds with minimum corpus of ₹ 250 million, pension funds with minimum corpus of ₹ 250 million registered with the Pension Fund Development and Regulatory Authority, National Investment Fund set up by the GoI, insurance funds set up and managed by army, navy or air force of the Union of India, insurance funds set up and managed by the Department of Posts, India and NBFC-SI	Resident Indian individuals, Eligible NRIs, HUFs (in the name of the karta), companies, corporate bodies, scientific institutions, societies, trusts, family offices and FPIs who are individuals, corporate bodies and family offices which are re-categorised as category II FPIs and registered with SEBI	Resident Indian individuals, Eligible NRIs and HUFs (in the name of the karta)
Terms of Payment	In case of Anchor Investors: Full Bid Amount shall be payable by the Anchor Investors at the time of submission of their Bids <sup>(5)</sup> In case of all other Bidders: Full Bid Amount shall be blocked by the SCSBs in the bank account of the ASBA Bidder (other than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism, that is specified in the ASBA Form at the time of submission of the ASBA Form.			
Mode of Bidding <sup>6</sup>	ASBA Process only (except in case of Anchor Investors)	ASBA Process only (except in case of Anchor Investors)	ASBA Process only (including the UPI Mechanism to the extent of Bids up to ₹5.00 lakhs)	ASBA Process only (including the UPI Mechanism)

\*Assuming full subscription in the Issue

<sup>1</sup> As per SEBI ICDR Master Circular ASBA applications in public issues shall be processed only after the application monies are blocked in the bank accounts of the investors. Accordingly, Stock Exchanges shall, for all categories of investors viz. QIBs, NIBs and IBs and also for all modes through which the applications are processed, accept the ASBA applications in their electronic book building platform only with a mandatory confirmation on the application monies blocked.

<sup>(2)</sup> Our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Issue Price, on a discretionary basis, subject to there being (i) a maximum of two Anchor Investors, where allocation in the Anchor Investor Portion is up to ₹200.00 lakhs, (ii) minimum of two and maximum of 15 Anchor Investors, where the allocation under the Anchor Investor Portion is more than ₹200.00 lakhs but up to ₹2,500.00 lakhs under the Anchor Investor Portion, subject to a minimum Allotment of ₹100.00 lakhs per Anchor Investor, and (iii) in case of allocation above ₹2,500.00 lakhs under the Anchor Investor Portion, a minimum of five such investors and a maximum of 15 Anchor Investors for allocation up to ₹2,500.00 lakhs, and an additional 10 Anchor Investors for every additional ₹2,500.00 lakhs or part thereof will be permitted, subject to minimum allotment of ₹100.00 lakhs per Anchor Investor. An Anchor Investor will make a minimum Bid of such number of Equity Shares, that the Bid Amount is at least ₹200.00 lakhs. 40% of the Anchor Investor Portion shall be available for allocation as follows, (i) 33.33% shall be available for allocation to domestic Mutual Funds and (ii) 6.67% for life insurance companies and pension funds, subject to valid Bid received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price.

<sup>(3)</sup> Subject to valid Bids being received at or above the Issue Price. This Issue is being made in accordance with Rule 19(2)(b) of the SCRR and Regulation 25(1) of the SEBI ICDR Regulations.

<sup>(4)</sup> In the event that a Bid is submitted in joint names, the relevant Bidders should ensure that the depository account is also held in the same joint names and the names are in the same sequence in which they appear in the Bid cum Application Form. The Bid cum Application Form should contain only the name of the first Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The signature of only such first Bidder would be required in the Bid cum Application Form and such first Bidder would be deemed to have signed on behalf of the joint holders.

<sup>(5)</sup> Bids by FPIs with certain structures as described under "Issue Procedure – Bids by FPIs" on page 353 and having the same PAN may be collated and identified as a single Bid in the Bidding process. The Equity Shares Allocated and Allotted to such successful Bidders (with same PAN) may be proportionately distributed.

<sup>(6)</sup> Full Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Application Forms provided that any difference between the Anchor Investor Allocation Price and the Anchor Investor Issue Price shall be payable by the Anchor Investor Pay-in Date as indicated in the CAN.

COMMON BID  
REVISION FORM

To,  
The Board of Directors  
YAAP DIGITAL LIMITED

100% BOOK BUILT ISSUE  
ISIN : INE0U0J01015

Bid cum  
Application  
Form No.

FOR NON-RESIDENTS, INCLUDING ELIGIBLE NRIs,  
FPIs, FVCI and REGISTERED MULTI LATERAL AND  
BILATERAL DEVELOPMENT FINANCIAL INSTITUTIONS  
ETC. APPLYING ON A REPATRIATION BASIS

MEMBERS OF THE SYNDICATE STAMP & CODE	SUB-SYNDICATE MEMBER/ REGISTERED BROKER SCSB/CDP/RTA STAMP & CODE	<b>1. NAME &amp; CONTACT DETAILS OF SOLE / FIRST BIDDER</b> Mr. /Ms./M/s. _____ Address _____ _____ Email _____ Tel. No. (with STD code) / Mobile _____
SUB-BROKER'S / SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE	
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	
<b>2. PAN OF SOLE / FIRST BIDDER</b> _____		
<b>3. BIDDER'S DEPOSITORY ACCOUNT DETAILS</b> <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID		

## PLEASE CHANGE MY BID

4. FROM (AS PER LAST BID OR REVISION)															
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of 1000 Equity Shares)								Price per Equity Share (₹) / (Price in multiples of ₹ 1/- only) (In Figures Only)					(Please ✓ tick)	
	(In Figures)								Bid Price						
	8	7	6	5	4	3	2	1	3	2	1				
Option 1															
(OR) Option 2															
(OR) Option 3															
5. TO (REVISED BID) (ONLY INDIVIDUAL BIDDERS CAN BID AT "CUT-OFF")															
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of 1000 Equity Shares)								Price per Equity Share (₹) / (Price in multiples of ₹ 1/- only) (In Figures Only)					(Please ✓ tick)	
	(In Figures)								Bid Price						
	8	7	6	5	4	3	2	1	3	2	1				
Option 1															
(OR) Option 2															
(OR) Option 3															

Please note that applications must be made in minimum of 2000 Equity Shares and further multiples of 1000 Equity Shares accordingly.

6. PAYMENT DETAILS [IN CAPITAL LETTERS]										PAYMENT OPTION : FULL PAYMENT <input checked="" type="checkbox"/>									
Amount Blocked (₹ in figures) _____										(₹ in words) _____									
ASBA Bank A/c No. _____																			
Bank Name & Branch _____																			
OR UPI ID (Maximum 45 characters) _____																			
I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID REVISION FORM, THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDER'S UNDERTAKING' AS GIVEN ALONG WITH THE BID CUM APPLICATION FORM. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM GIVEN OVERLEAF.																			
7A. SIGNATURE OF SOLE/ FIRST BIDDER										7B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)									
Date : _____, 2026										I/We authorise the SCSB to do all acts as are necessary to make the application in the Issue.									
										1) _____									
										2) _____									
										3) _____									
MEMBERS OF THE SYNDICATE / SUB - SYNDICATE MEMBER / REGISTERED BROKER / SCSB / CDP / RTA / AGENT STAMP (Acknowledging upload of Bid in Stock Exchange system)																			

TEAR HERE

YAAP DIGITAL LIMITED										Acknowledgement Slip for Members of the Syndicate / Sub-Syndicate Member / Registered Broker / SCSB / CDP / RTA / Agent										Bid cum Application Form No.									
BID REVISION FORM - INITIAL PUBLIC OFFER - NR																													
DP ID / CL ID _____										PAN of Sole / First Bidder _____																			
Additional Amount Blocked (₹ in figures) _____										ASBA Bank A/c No./UPI ID _____										Stamp & Signature of SCSB Branch									
Bank Name & Branch _____																													
Received from Mr./Ms./M/s. _____																													
Telephone / Mobile _____										Email _____																			

TEAR HERE

YAAP DIGITAL LIMITED - BID REVISION FORM - INITIAL PUBLIC OFFER - NR										Name of Sole / First Bidder _____									
Option 1    Option 2    Option 3 No. of Equity Shares _____ Bid Price (₹) _____ Additional Amount Blocked (₹ in figures) _____										Stamp & Signature of Members of the Syndicate / Sub-Syndicate Member / Registered Broker / SCSB / CDP / RTA / Agent _____									
ASBA Bank A/c No. /UPI ID _____										Acknowledgement Slip for Bidder									
Bank Name & Branch _____										Bid cum Application Form No.									
Important Note : Application made using third party UPI ID or ASBA Bank A/c are liable to be rejected.																			